

sponsor spotlight

By Brandi Wolf



Dr. David Kent NuMe TMS Clinics

For many people, depression and OCD are a part of their everyday life. Those that live with this on a daily level understand how difficult it is to get out of bed in the morning or leave the house. Many times, medication stops working or the side-effects bring on entirely separate issues.

That is where Dr. David Kent, MD of NuMe TMS Clinics comes in. Transcranial magnetic stimulation (TMS) is an innovative therapy that uses magnetic fields to stimulate the brain's nerve cells. This noninvasive procedure has been shown to improve symptoms of depression, even when more traditional depression treatments like antidepressant drugs have failed.

Dr. Kent uses Brainsway deep TMS Therapy, which he feels allows for shorter, but more effective treatment sessions than traditional TMS therapy. During the session, the Brainsway helmet containing H Coils is placed on your head. It delivers repetitive magnetic pulses that stimulate the region of your brain involved in mood regulation or in the case of OCD, reduction of obsessive tendencies with its associated anxiety. The treatment involves a daily weekday course of deep TMS lasting from 6-8 weeks.

Dr. Kent has been getting very tough cases within the Treasure Valley, despite that he is still getting incredible effectiveness. He is seeing 90% effectiveness with depression and a 70% remission

rate with or without meds. Even with patients that have been on meds for 20 – 30 years. Not only does he treat depression, but this is the first clinic in the U.S. to treat OCD with the Brainsway Helmet outside of research. The current TMS research for OCD treatments shows a 55% effectiveness. Dr. Kent is in process of collecting true treatment numbers as they generally have an even better result.

Further studies are showing promise for stroke, PTSD, addiction, addictive disorders, bi-polar disorder, weight-loss, Parkinson's and the negative symptoms of schizophrenia.

Dr. Kent moved from Iowa to Idaho in 1990 and settled in Eagle in 1994 and has watched it grow to the bustling population of over 26k residents. He and wife of 37 years essentially raised their five children in Eagle and are now the proud grandparents of 15 precious grandchildren. One thing you cannot miss when you sit down to talk with Dr. Kent is how passionate he is about his practice and what his notable career has taught him, "The path for success for me has been some failures along the way that I learned from. So, when this opportunity was in front of me, I knew what to do." He has now taken his years of experience to build NuMe TMS Clinics and in just two years has become the fastest growing, single-owner Brainsway clinic in the U.S. with plans to keep on growing!



Dr. David Kent and Carol Kent standing on bridge built by Dr. Kent.

NuMe TMS Clinics has a strong and caring staff with a lot of experience. In just the last year, Dr. Kent and his staff have done over 7,000 treatments with many positive results. When first-time patients call, they are set-up with a Dr. consultation to design a treatment plan. Since the treatments are FDA approved, insurance is accepted and many insurance providers cover the cost of treatment minus your deductible/co-pay.

"Before Deep TMS I was mentally numb, tired and had anxiety and so depressed all my life. Medication would help for a little while, then they would no longer help, so onto another med another med and another combination! When Dr. Kent told me about Deep TMS, I was very skeptical from years of nothing else working, including counseling with different therapists. I now have feelings again; the fog has been lifted! I see colors now, I feel an inner calmness I've never had before. I feel excited about the future! I feel whole again like I can face life's challenges and not have to hide in my room, afraid of falling apart... I highly recommend Deep TMS to others like me. I actually look forward to my next Deep TMS treatment because I know I will feel even better soon!" –Kelly K.

"I have major recurrent depressive disorder. I have had two courses of treatment at Treasure Valley TMS, both of them successful. Very candidly and essentially, I think a depressed person would be hard-pressed to find another TMS provider with the equipment (Brainsway) and personnel of Treasure Valley TMS (now NuMe TMS Clinics), led by Dr. David Kent." –Ron M.

You can contact Dr. Kent at NuMe TMS Clinics at:



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